

Senior Scholars at Queens Collage

Arts & Culture – The Charlotte Way

Kevin L. Patterson

Vice-Chairman Arts & Culture Advisory Board

Agenda

In the Beginning

What Happened: 80's, 90's, 00's

Changing in Giving - The Recession: All-in-One

Equity, Equity, Equity or NOT

The Current Art Scene - Big, Small & In-Between



Agenda

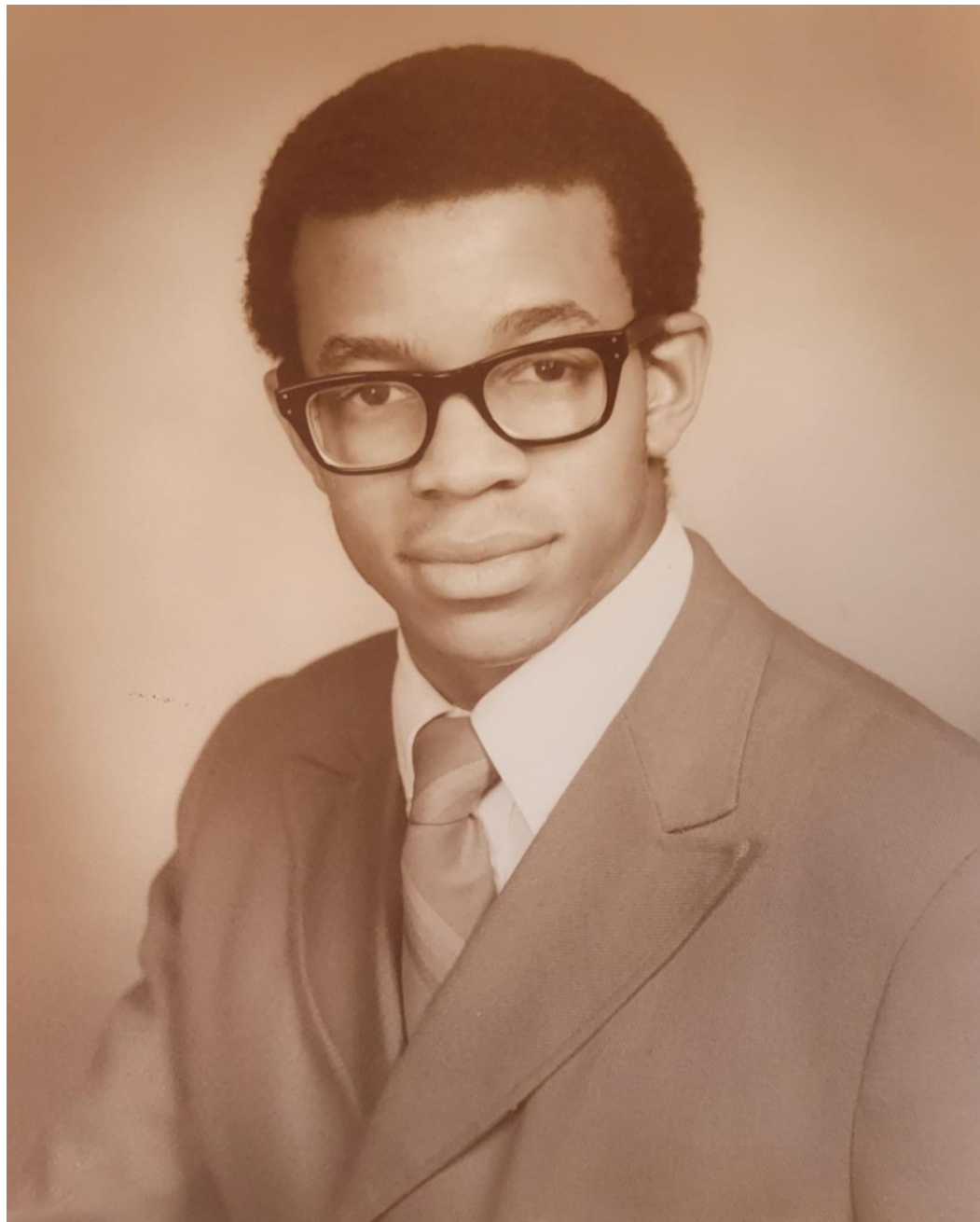
And Then There Was a Board: Arts & Cultural Advisory Board

What Have We Done

What We Need to Do

What the Future Should Look Like





In The Beginning 1958



1958 - ASC

\$68,000

\$703,929.41

**Charlotte Choral Society (Carolina Voices),
Charlotte Symphony, Charlotte Nature
Museum, Children's Theatre of Charlotte,
Mint Museum of Art, Theatre Charlotte,
Oratorio Singers (now part of the Charlotte
Symphony) and Opera Carolina**

80's, 90's, 00's

- Financial "Heydays"
- Artistic Excellence
- and some Drama



Work Place Giving

1. YES, I WANT TO SUPPORT THE APPEAL!

Annual Gift Plans:

☐ \$750 ☐ \$900 ☐ \$1,200 ☐ \$1,800

Monthly Gift Plans:

☐ \$75 ☐ \$90 ☐ \$120 ☐ \$180

Maria and John Smith
123 Main Street
Anytown, USA 90210

GIVING CIRCLES

- **Founders Circle:**
\$5,000+
- **Patrons Circle:**
\$2,500 - \$4,999
- **Supporters Circle:**
\$1,500 - \$2,499
- **Friends Circle:**
\$500 - \$1,499

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2. PAYMENT INFORMATION

Name ☐ VISA ☐ MC ☐ Disc. ☐ AmEx

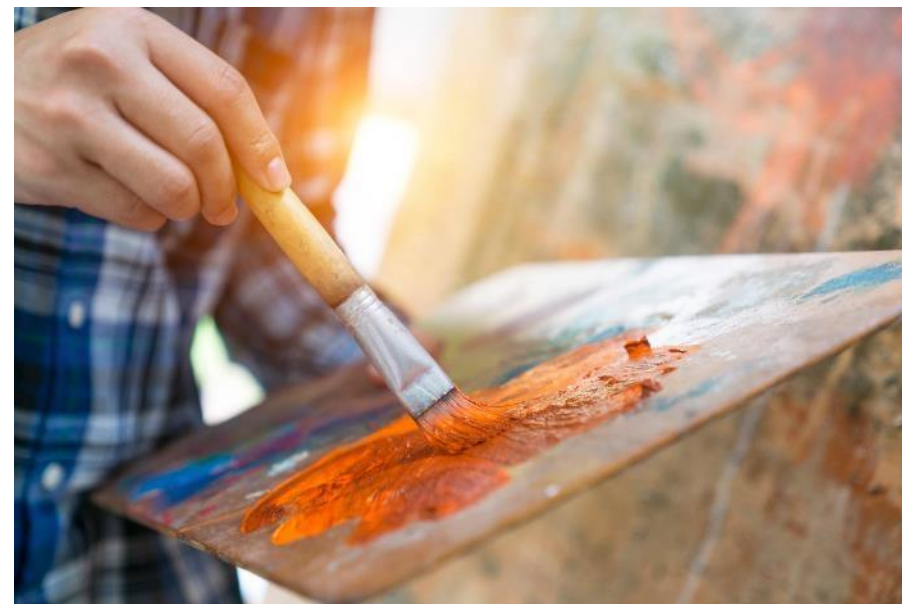
Card Number Exp

Address

City State Zip

Signature Date

- ☐ My employee will match
☐ Please contact me about a planned gift



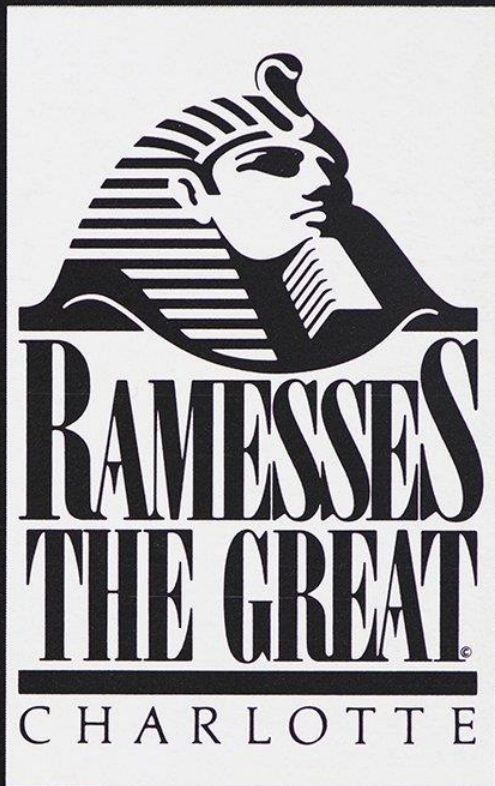
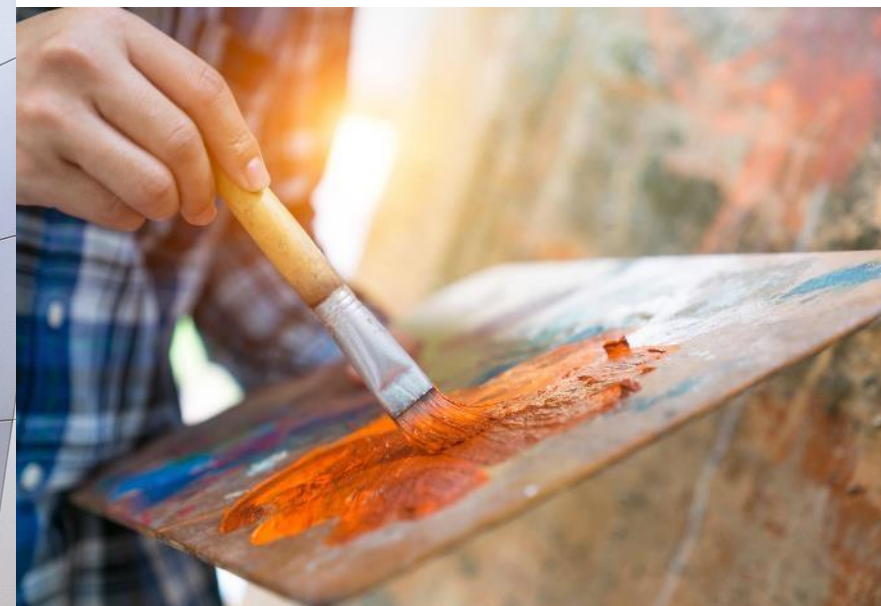
Corporate Philanthropy



Private / Foundation Philanthropy



Excellence



© 1987 Mint Museum

Drama



Change is not always GOOD



1. YES, I WANT TO SIGN UP

Annual Gift Plans:

☐ \$750 ☐ \$900

Monthly Gift Plans:

☐ \$75 ☐ \$90

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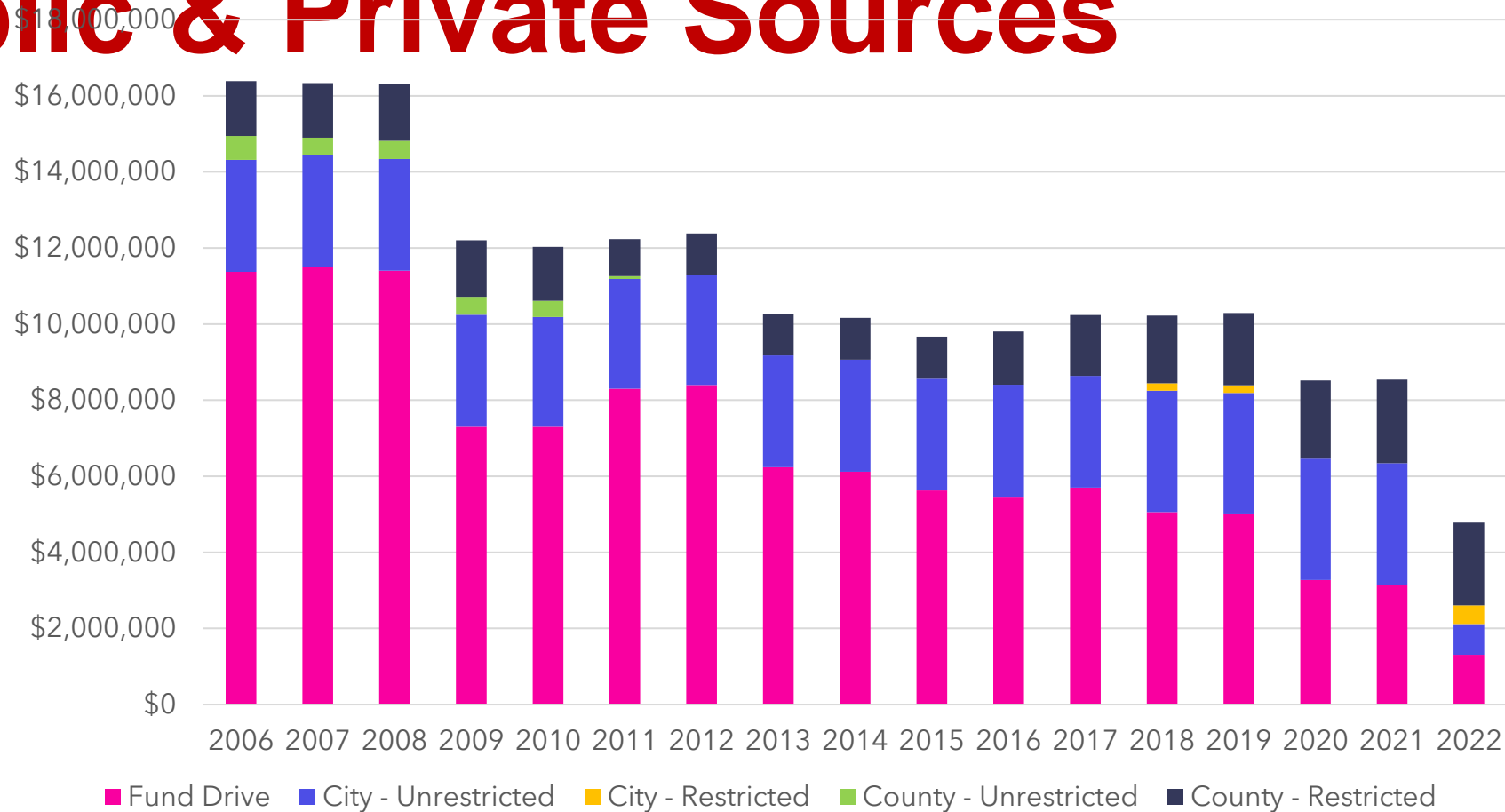
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Historical Funding For ASC from Public & Private Sources



*County – Restricted includes designated pass-through support for Spirit Square operations.
Graph does not include City's direct facility operating expense for City-owned facilities or public art appropriations, endowment or miscellaneous revenues.*

There was some good news!

**ARTISTS
THRIVE**



Equity

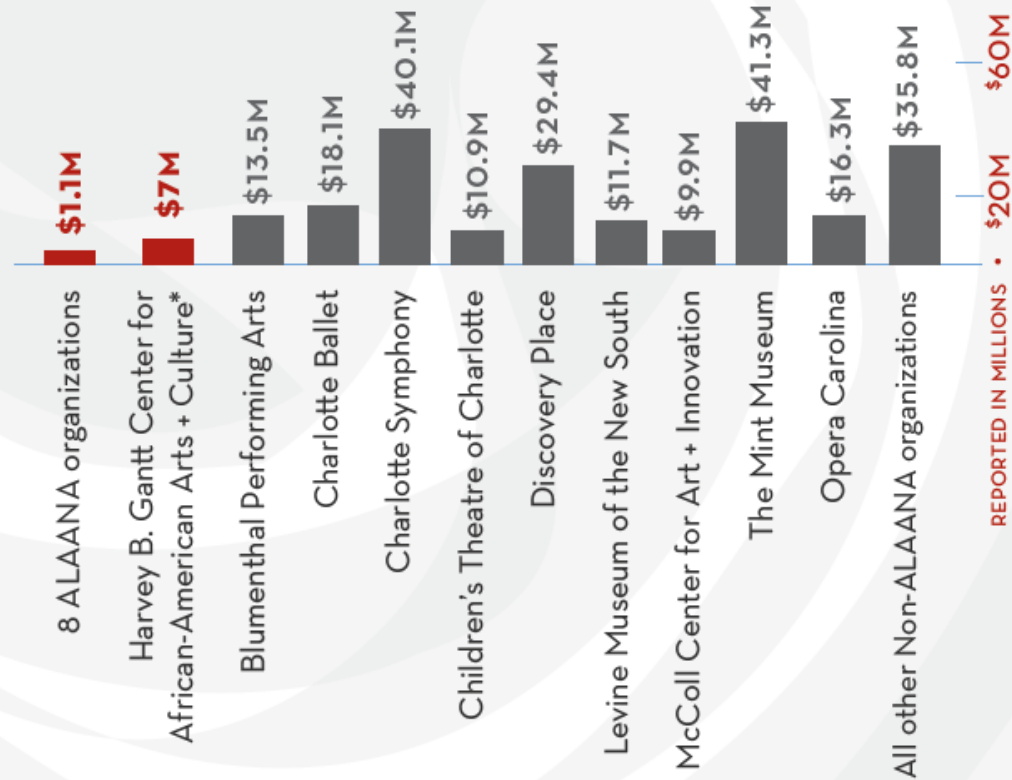
**the quality of being
fair and impartial**



ASC OPERATING SUPPORT GRANTS 1991-2020

Our grant making practices led to 9 groups receiving more funding than all ALAANA groups combined.

ALAANA: African, Latinx, Asian, Arab and Native American groups.



ASC CULTURAL EQUITY REPORT



Telling The Truth

The Current Arts & Culture Scene

Diverse

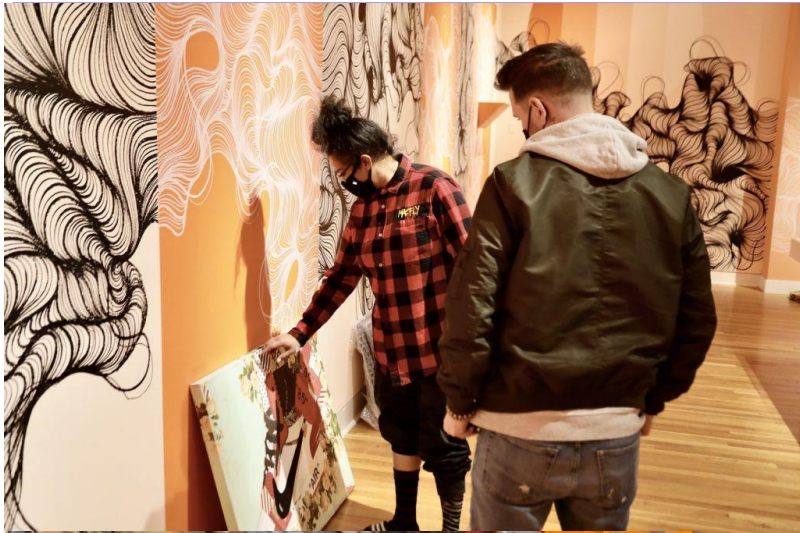
Decentralize

Collaboration

Excellence

Debt





Arts & Culture Advisory Board

- **Develop an arts and culture plan for Charlotte and Mecklenburg County**
- **Allocate Infusion Fund dollars in fiscal years 2022, 2023 and 2024**



Infusion Fund Activities

Infusion Fund: Year 1

- \$9.3m in general operating support for 38 orgs
- \$867,000 for ASC operations
- \$833,000 for organizations & artists distributed through the ASC
- \$400,000 to 51 creative groups & non-profits through an open call
 - Provided access to unrestricted funding
- \$235,000 for Opportunity Fund pilot projects



Infusion Fund Activities

Infusion Fund: Year 2

- ▷ \$8.9m in general operating support for 38 orgs
- ▷ \$1.0m+ for organizations and artists distributed through the ASC
- ▷ \$950,000 for ASC operations
- ▷ \$600,000 via Opportunity Fund for 31 projects by artists & groups



Arts and Culture Plan



- **Engaged global firm
Lord Cultural Resources**
- **Facilitate cultural plan with
economic analysis and
countywide public
engagement.**
- **Guided by ~40-member
community steering
group**



The State of Culture Report

<https://charlottenc.gov/arts-culture/Pages/default.aspx>



Emerging Insights

- **Sustainable Funding**
- **Leadership**
- **Affordable Space**
- **Access**
- **Equity**
- **Communications**
- **Collaboration**
- **Arts Education**

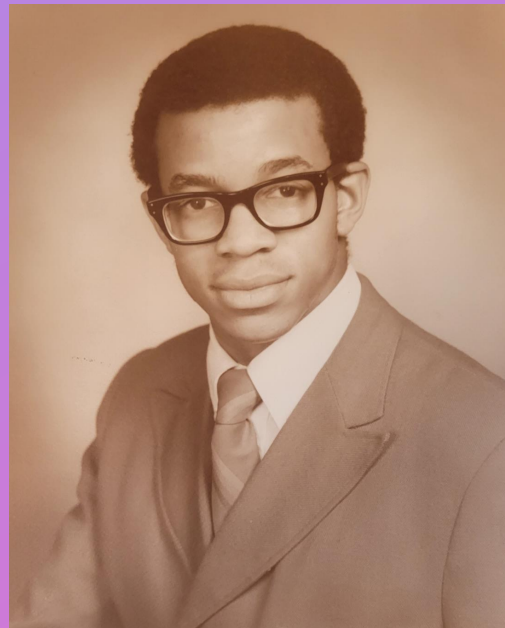
Controversy

This grantmaking will be accompanied by an admin fee in line with those payable to other grantmaking organizations and the city does not intend to support the operations of grantmaking bodies.



Future

According to



EXCELLENCE

Funding



Distribution





Thank you

Kevin L. Patterson

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