



SENIOR SCHOLARS
— at —
QUEENS

SENIOR SCHOLARS

Suggestions for Presenters

Thank you for sharing with us your time and expertise. Senior Scholars is honored to have you as a speaker. The following information is intended to be helpful in communicating effectively to our members. If you have any questions or concerns, please let us know.

Background

- Welcome to Senior Scholars and thank you for volunteering to be one of our speakers. Since March 2020 Senior Scholars has transitioned from speakers presenting to a live audience in an auditorium to presenting to a “virtual” audience via the meeting tool ZOOM. Now the screen and audio are presented via an iPad, PC or iPhone.
- We are still adjusting to the new arrangements and hope to be back at Providence United Methodist Church at some time in the future.



Audience

- The majority of our members are between 60 – 90 + years old where some have sight and/or hearing issues.
- Our membership is over 1,000.
- Many members are new to Charlotte and are eager to get to know their new city and all the advantages Charlotte presents for seniors.



Suggestions for presenting to Senior Scholars

As experts in your field, we know that you have presented to hundreds of various groups. The following slides have suggestions for presenting to a senior group. We are most appreciative of your time and expertise. As you are well aware:

A good rule to follow is to “Tell them what you are going to tell them, tell them, then tell them what you told them.”

Words per Slide Examples

Preferred: Succinct

EPIC's Mission

- ▶ Education for Engineers in Energy
- ▶ Research and Development
- ▶ Economic Development



Not Yet: Needs work



Complex Data

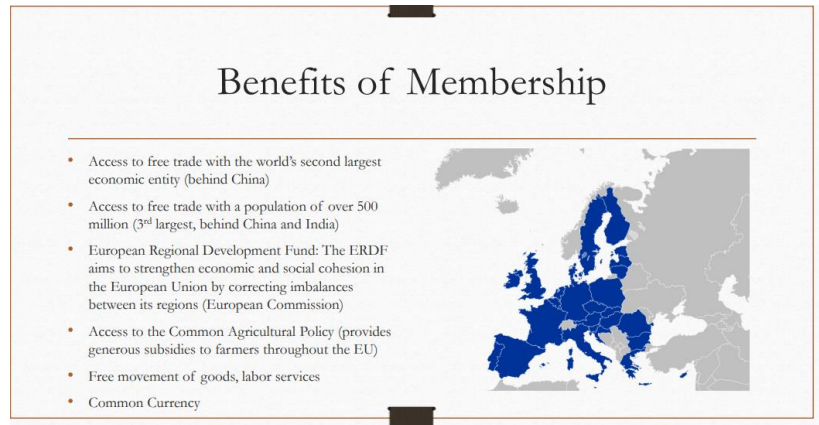
- For slides with a large amount of data, consider focusing on the “meaning” of all the data versus reading it.
- Alternate: “...consider summarizing the information if possible, versus reading it.

Complex Data Examples

Preferred: Succinct



Not Yet: Needs work



Pictures / Charts

- Sometimes a picture is worth 1000 words and as an expert presenter, you are aware of the power of pictures.



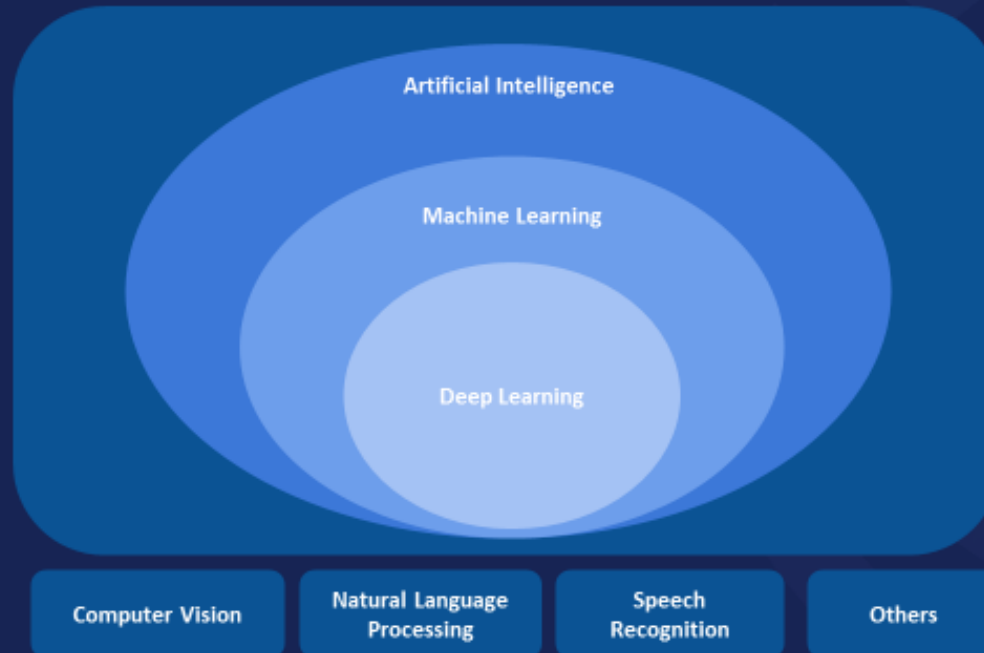
"A picture is usually worth 1000 words, but on your mobile site it's worth 800 words."

Pictures / Charts : Example



WHAT IS ARTIFICIAL INTELLIGENCE?

"AI is the new electricity (Andrew Ng), just like electricity transformed every industry 100 years ago, AI will do the same. Why? The answer is Automation"
Automation



Questions and Answers

- The Senior Scholars meetings usually begin promptly at 10:00 AM and ends at 11:00 AM with Q and A after that. We do hope you can leave some time for Q and A, as this is an important component for many of our attendees.
- Attendees will submit questions during your presentation; those questions will then go into the chat box with a moderator, who will relay them to you.

We are a young-at-heart and thirsty-for-knowledge group of people.

Your presentation will be an important part of our Friday.

THANK YOU!

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Version 5